

MARIA ESPERANZA SANCHEZ STATEMENT FOR ELECTION AS A TRUSTEE

I am Permaculture design course graduate from five years ago, a Brighton Permaculture Trust member for four years, and a volunteer for longer, supporting the Permaculture design courses and co-hosting Permaculture in Pubs sessions.

My day job is as a journalist, broadcaster and media consultant with a background in training for the BBC Academy.

I am excited about becoming a trustee because it would allow me to contribute at a more macro level to a cause I strongly believe in.

What interests me the most is contributing to shaping the direction of the organization in one way or another. I can help with media related issues, and anything involving training or facilitation, and I am happy to get my hands into other areas too. I bring years of experience working with minorities – I mostly trained foreign-born BBC World Service staff, many of whom live and work in the UK. I also bring a lot of experience working abroad as well, including dealing with cultural sensitivities.

I am particularly interested in learning things that are out of my comfort zone, like for example what being a trustee entails, finances and the legal framework and I am happy in getting my hands dirty in whatever is needed.